



## Cosumnes Community Services District

8820 Elk Grove Blvd.  
Elk Grove, CA 95624  
916-405-5300 Fax: 916-685-6942  
www.yourcsd.com

### 2019 T-BALL SPONSORSHIP APPLICATION

#### SPONSOR OPTIONS

- PRESENTING SPONSOR \$1,500** #11504
- Logo on uniforms of all players on three (3) different T-Ball Teams
  - Logo –displayed on one field for 2019 T-Ball Season
  - Logo published in 60,000 copies of Park & Recreation Activity Guide
  - Logo on www.yourcsd.com Youth Sports page for 2019 T-Ball Season
  - Logo added to all CSD T-Ball League Schedules
  - Listed as Presenting T-Ball Sponsor on [www.yourcsd.com](http://www.yourcsd.com)
  - Booth Space during T-Ball Picture Day March 2, 2019 *set-up provided by CSD*
  - Appreciation plaque with all three (3) T-Ball Teams photos
- LEAGUE SPONSOR \$650** #11503
- Logo on the uniform of all players on three (3) different T-Ball Teams
  - Logo published in 60,000 copies of Park & Recreation Activity Guide
  - Booth space at T-Ball Picture Day March 2, 2019, *set-up provided by CSD*
  - Appreciation plaque with all three (3) Teams photos
- ALL-STAR SPONSOR \$400** #11502
- Logo on the uniform of all players on three (3) different T-Ball Teams
  - Booth Space during T-Ball Picture March 2, 2019, *set-up provided by CSD*
  - Appreciation plaque with all three (3) Teams photos
- TEAM SPONSOR \$175** #11501
- Logo on the uniform of all players on one (1) T-Ball Team
  - Appreciation plaque with Team photo
- ADD A Field \$275 –** #11505
- Business logo added to one field sign and displayed for all games at each date of play throughout the season. Cost includes the production of the signage.

**Other marketing opportunities are available. Call Anna (916) 405-5303 for details.**

#### SPONSOR INFORMATION

Business Name/Organization \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_  
Primary \_\_\_\_\_ Alternate \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

Site Preference: Amundson \_\_\_\_\_ LCP: \_\_\_\_\_ Morse: \_\_\_\_\_ No Preference: \_\_\_\_\_  
(East of 99) (Laguna) (Franklin)

Special Requests: (i.e., Sponsorship for Player, Coach, Team Color, etc.) \_\_\_\_\_

## SPONSOR RESPONSIBILITIES

Full payment is due at time of application. If Sponsor is not accepted, payment will be refunded within 2-3 weeks.

### PICTURE DAY BOOTH EXHIBITORS:

- Spaces are 10'x10' and inside the Wackford Complex. Sponsors will be supplied one (1) table, and two (2) chairs (no generators are allowed). Placement of your booth is not guaranteed and is made at the discretion of event management.
- The sponsor must complete set up by 7:30 AM on the scheduled Picture Day event, March 2, 2019 start time. 8:00 AM Failure to comply may result in exclusion from future events.
- Sponsors must contain their operations within their allocated space. Walking the grounds to sell merchandise or hand out materials is strictly prohibited.
- All Sponsors selling products are responsible for acquiring a seller's permit through the California State Board of Equalization; a copy of the permit must be posted at your booth. Sponsors are responsible for submitting their own resale taxes.
- All fire codes, laws, ordinances, and regulations pertinent to health, fire prevention, and public safety shall be strictly obeyed.
- Sponsors agree to allow the District to take photos of your booth and product during the Event, for no additional compensation. Photos taken of your product/booth may be used in CSD promotions.

## NON-TRANSFERABLE

Acceptance of this application constitutes an agreement between the applicant and the District. This agreement is not assignable or transferable without the express written consent of the District.

## SIGNATURES – Please Read and sign BOTH items

I have read the regulations included in this Application, and I agree to comply with the conditions set forth.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## INDEMNITY AND HOLD HARMLESS

Business Sponsor shall defend, indemnify and hold harmless the District and the District's trustees, officers, employees and agents, from and against any and all claims, actions, liability, damage, loss or obligations, including all costs, demands, expenses, expert fees and costs, and attorney's fees arising out of Business Sponsor's activities pursuant to this application, including by way of illustration and not limitation, the following: (a) any injury to or death of any person or damage to or destruction of any property occurring in or on Business Sponsor's equipment, or any part therefore; (b) any default by Business Sponsor's in the observance or performance of any of the terms, covenants, or conditions of this application ; or (c) the use, occupancy, or condition of Sponsor's equipment or activities therein.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## LOGO INFORMATION

- I will supply the District with all artwork required in a format accepted as stated below
- I wish to have the District create my logo. I will supply the needed design elements  
Fee \$52.00/hr. (2 hr. minimum)

## LOGO FILE FORMATS ACCEPTED

- PDF (most preferred)
- Adobe InDesign (CS4), Adobe Illustrator (CS4), Adobe Photoshop (CS4), (CS6)
- Graphics and Photos submit as .EPS, .JPEG or .TIF (300 dpi or higher @ 100%)

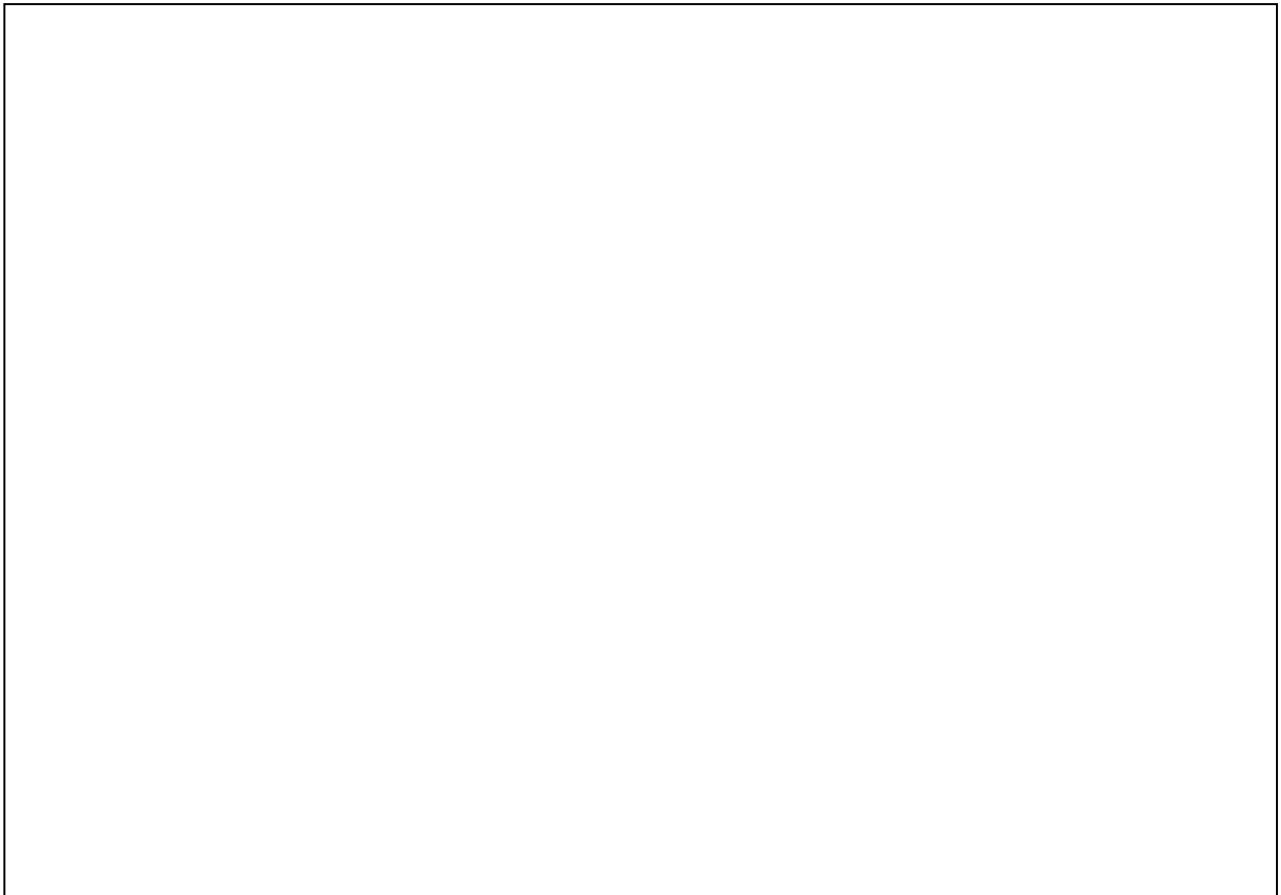
## LOGO CONDITIONS

- Logos are to be printed one color in one color.
- The maximum image size of final customer logos is 10"w x 7.5"h.
- All Logos are subject to acceptance or rejection by the Cosumnes CSD.
- Final approval of all advertising content will be at the District's discretion.
- Proofs will be supplied to Sponsor for Logo before production.
- Email logo to [AnnaHooper@csdparks.com](mailto:AnnaHooper@csdparks.com) .

## GRAPHIC REQUEST FOR LOGO

- Please create my Logo from the design elements submitted below:

**Create Your Logo Sketch Here:**



## APPLICATION CHECK-LIST

- COMPLETE** T-Ball Sponsorship Application
- SIGN & DATE** Application on page two (2)
- FORM BOE 410-D** is required if selling merchandise on site
- PAYMENT** of all necessary fees is due with Application
- EMAIL LOGO** to [AnnaHooper@csdparks.com](mailto:AnnaHooper@csdparks.com)
- LOGO** wish to have the District create my logo - **Fee \$52.00/hr.** (2 hr. minimum)

### FEE WORKSHEET

PROGRAM	FEE	SUBTOTAL
Sponsorship Level		
Add a Field Sign	\$275	
Graphic Design Fee (2-hour minimum)	\$104	
<b>TOTAL FEES:</b>		

### PLEASE SUBMIT APPLICATION TO:

**Cosumnes Community Services District**  
**Parks and Recreation Department**  
**8820 Elk Grove Blvd.**  
**Elk Grove, CA 95624**  
**ATTN: Anna E. Hooper, Sponsorship Coordinator**

**DEADLINE: December 14, 2018**

- I would be interested in sponsoring other CSD Youth Sports Programs
- Pee Wee Soccer     Jr. NBA Basketball     Flag Football     Golf

**MORE INFORMATION - QUESTIONS? Call Anna Hooper at (916) 405-5303**

**COMPLETED APPLICATIONS AND PAYMENT IN FULL**  
**PAYABLE TO: COSUMNES CSD**

CSD OFFICE USE ONLY	ACTIVITY#
LOGO RECEIVED	
LOGO APPROVED CSD	
LOGO APPROVED SPONSOR	
TEAM PHOTO DELIVERED	
SPECIAL REQUEST:	
Date Received: _____ Date Payment Received: _____	
Receipt # _____ Received By: _____	