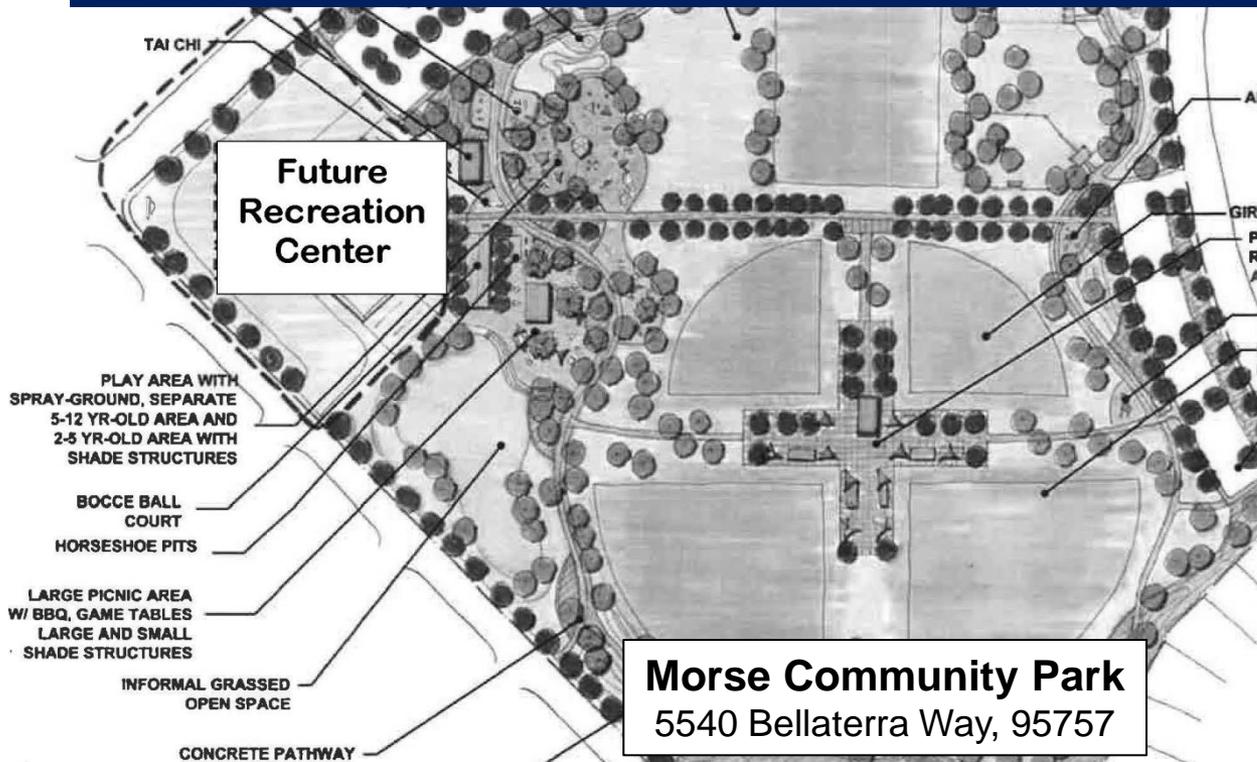


# Morse Park Recreation Center

## Feasibility Study - Public Input Summary

### Cosumnes Community Services District

August 2019



**Morse Community Park**  
5540 Bellaterra Way, 95757

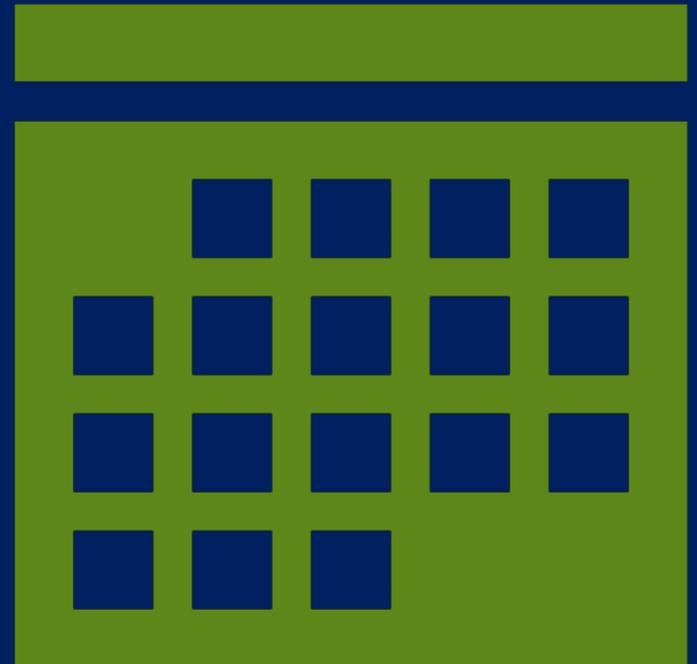


# Background - CSD Direction For Morse Park Recreation Center

Start with a Feasibility Study addressing five areas:

- 1) Public input process to understand the highest and best uses for a multi-generational recreation center.
- 2) Market analysis to verify facility design will expand recreation opportunities by complimenting existing and planned facilities.
- 3) Identify activities and amenities which support a high revenue/low subsidy operational model.
- 4) Develop revenue and expense projections based on best-practice facilities.
- 5) Site analysis to design the right-sized facility for Morse Community Park.

# PUBLIC INPUT PROCESS



# Public Input Process



Stakeholder  
Interviews



Focus Groups



Community  
Meetings



Intercept Surveys



Online Survey

# Public Input Process

12 Stakeholder Meetings

4 Focus Group Meetings  
With 26 Participants

Meeting with  
38 Teens



# Public Input Process

## 3 Community Meetings



# 80+

# Participants

# Public Input Process

# 251 Completed Intercept Surveys



**COSUMNES CSD**  
**Morse Park Recreation Center Feasibility Study Survey**

A new recreation center is being planned at Morse Community Park to serve the East Franklin area of Elk Grove. The planning process has begun with a feasibility study to ensure the facility will include the right amenities and uses for cost-effective operations and long-term sustainability.

Community input is vital to the success of this project. We want to know your ideas and feedback on the Morse Park Recreation Center. Learn more at [www.MorseParkCenter.com](http://www.MorseParkCenter.com)

1. In your opinion, what programs and activities should be offered by the Cosumnes Community Services District (CSD) Parks and Recreation Department at the Morse Park Recreation Center?
2. What amenities would you like to see at Morse Park Recreation Center?
3. What should be the focus or priority for the Morse Park Recreation Center?
4. Other comments/suggestions/feedback?

Yes, keep me informed of upcoming meetings and online options to learn more about this project.

Your name: \_\_\_\_\_  
Email: \_\_\_\_\_  
Contact: Fred Bremerman, CCSD Project Manager, [FredBremerman@csdparks.com](mailto:FredBremerman@csdparks.com), 916-405-5300

*Cosumnes CSD Parks and Recreation Department Vision:*  
An inclusive and connected park, recreation, and trails system that delivers opportunities for health and wellness, social interaction, and delight to the Elk Grove Community

[www.yourcsd.com](http://www.yourcsd.com)

# COMMUNITY INPUT - WHAT WE HEARD



# Community Input - Strengths And Benefits Of Current CSD Recreation Offerings

- Excellent staff and customer service
- Family friendly for all ages
- Variety of activities
- Youth and adult sports programs
- Aquatics facilities
- The Grove Teen Center

# Community Input - Weaknesses Or Deficiencies Of Current CSD Recreation Offerings

- Active Adults (55+) need additional programs
- Affordability can be a challenge (room rentals, programs)
- Promoting programs through targeted marketing and communication
- More intentional program scheduling (avoiding overlapping or competing programs)

# Community Input – Activities That Should Be Offered At Morse Park Recreation Center

## Activities listed alphabetically

- Arts & crafts
- Adult and youth sports programs
- Civic gardening
- Drop-in times for gym use
- Dance/fitness classes
- Martial arts classes
- Music & theater/drama
- Net sports – basketball, volleyball, pickle ball, badminton. Also table tennis
- Programs for people with disabilities
- Special programs – game nights, scavenger hunts, literary events, free concerts, mini-olympics
- Technology programs - how-to events, eSports/video gaming, silent discos, virtual reality
- Wellness Classes – nutrition, cooking, sports medicine, prevention



# Community Input - Amenities That Should Be Offered At Morse Park Recreation Center

## Amenities listed alphabetically

- Catering kitchen
- Coworking space
- Drama/theater stage
- Fitness center/equipment
- Food/coffee café
- Indoor playground
- Indoor soccer/turf field
- Indoor walking track
- Community hub/ gathering spot for socializing
- Multi-use gymnasium for basketball, volleyball, net sports
- Multi-use room for dance, fitness, meetings
- Obstacle/ninja warrior course
- Outdoor amphitheater
- Outdoor garden
- Rock climbing wall
- Spectator seating
- Teaching kitchen

# Community Input - Amenities That Should Be Offered At Morse Park Recreation Center

INTERCEPT SURVEYS



# Community Input - Key Issues For Morse Park Recreation Center

- Inclusivity – cultural, age, gender, ability (including autism), mobility
- Family-oriented emphasis
- Safety – secure environment, good lighting inside and outside
- Health and wellness focus
- Sustainability

# Community Input - Primary Focus For Morse Park Recreation Center

- Gathering space
- Multigenerational
- Accessibility
- Affordability
- Innovative programming
- Facility should compliment the rest of the park

# Community Input - Primary Focus For Morse Park Recreation Center

INTERCEPT SURVEYS



# Community Input - Other Considerations

- Consider resident discount
- Gender neutral locker rooms
- Maintain/build/create partnerships. Examples: Kaiser Permanente, Cosumnes River College, City Arts Commission
- On-site facility manager to ensure easy point-of-contact for residents
- Wi-Fi and modern technology throughout center

# **NEXT STEP –**

**Conduct public survey to rank top activities and amenities for Morse Park Recreation Center**



**Your opinion counts!**

***Morse Park Center –  
Top Activities and Amenities  
survey***

**Complete the survey at  
MorseParkCenter.com**

**Open to all interested persons  
September 1 – 25, 2019**



**Thank you for your time and consideration!**

## Questions

Fred Bremerman, Project Manager

916-405-5300

[FredBremerman@csdparks.com](mailto:FredBremerman@csdparks.com)