

Did you know?

For seventeen consecutive years the CSD's Giant produce competition has kicked off the Harvest season in the Sacramento Valley. In 2010 the CSD Giant Pumpkin Festival of Elk Grove Weigh-Off featured over 98 GIANT Produce growers as we weighed over 18 tons of Pumpkins. In addition the event offers 3 Stages of continuous Entertainment, a Pumpkin Culinary Contest, 2 Activities areas for youth, as well as a Scarecrow contest and the popular quirky Pumpkin Regatta Race.



Festival Profile

Over 30,000 Attendees came to Elk Grove California to catch a glimpse of the Giant Pumpkins and mammoth produce.

Over 200 Exhibitors

36 Community Non-Profit Booths raised over 25K

Over 29,000,000 Media Impressions

2 Areas of Children's Activities

3 Stages of Entertainment

A Scarecrow Competition

Culinary Pumpkin Contest

The 2009 Festival won the California Parks & Recreation Award for Excellence in Marketing for CA cities with population of 100,001+. The Festival's off-site economic impact for 2009 was close to \$250,000

Attendee Profile

32% of attendees are ages 26-44

41% Have attended college, and 24% have

21% of attendees are ages 45-64

graduate degrees

47% of attendees are youth ages 25 – and under

86% Live within a 2 hour radius

Participants have driven their Giant produce across multiple state lines to weigh-off their portly produce during the Elk Grove Festival!

Sponsorship

We aim to produce a fun-filled family festival that is attractive to consumers, vendors and private groups by offering a multitude of ever-changing activities and entertainment paired with unparalleled customer service in a clean, safe environment. We strive to foster a positive image and remain an integral part of the local Elk Grove community.

Call now so we can customize your experience during the CSD Giant Pumpkin Festival of Elk Grove. Contact the CSD Parks & Recreation Special Events Department at (916) 684-7550 EX 104 or email

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